



Barita's Weekly Newsletter

July 25, 2022

PG. 2: Investment Playbook

PG. 3: Monitoring List

PG. 9: Unit Trust

PG. 10: Local Equity Market

PG. 11: International Developments

PG. 12: About Us

Investment Playbook



Equities

Stock Ticker	Stock Information (As of July 22, 2022)	Analyst Outlook
WISYNCO W isynco Group Limited	P/E: 18.74x	OVERWEIGHT Throughout the pandemic, W isynco has managed to improve its operational efficiency but given the effects of COVID-19 on industries such as tourism and education, the Company was unable to deliver significant revenue growth. Now, with Now, with tourism rebounding and schools operating at a greater level, W isynco W isynco has married its improved operational efficiency with stronger revenue growth, allowing for significant net profit growth. As tourism is expected to continue continue growing towards its pre-pandemic level of output, we expect W isynco to to continue to perform well. W isynco Equity Report
	P/B: 4.11x	
	Price: \$19.11	
	Div Yield 1.57%	
JMMBGL JMMB Group Limited	P/E: 7.05x	OVERWEIGHT Given its relatively low P/E ratio and considering the Group's consistently strong strong performance throughout the pandemic, the market has been underpricing underpricing JMMBGL significantly, relative to its local counterparts. In recognition recognition of this, the JMMBGL Directors approved a share buyback program which which should begin in FY2022/23 which begins on April 1, 2022. Share buyback buyback programs reduce the number of shares outstanding. As the supply of shares in the market reduces from the share buyback, share price increase is likely to follow as demand for the stock outweighs supply. JMMB Equity Report
	P/B: 1.28x	
	Price: \$43	
	Div Yield 1.98%	
MASSY Massy Holdings Limited	P/E: 9.53x	OVERWEIGHT Massy Holdings Limited. (MHL, Massy), through its portfolio companies, engages in engages in trading, manufacturing, distribution, and service industry businesses businesses throughout the Caribbean region. The company operates through three three portfolios: Integrated Retail, Gas Products, Motors, and Machine and two business lines: Financial Services, and Strategic and Other Investments. In financial year 2020, Massy transitioned from a Conglomerate to an Investment Holding Company. By so doing, Massy's strategy has changed, with the Group focusing mainly on its core portfolios. These core areas of the business represent Massy's competitive advantages, are well-positioned to scale, and are are therefore expected to drive strategic growth going forward. Massy Equity Report
	P/B: 1.14x	
	Price: \$90.46	
	Div Yield 2.95%	

Ratings Definitions

OVERWEIGHT / BUY

Exposure to this asset should be between 5% and 10% of your total portfolio

UNDERWEIGHT

Reduce exposure in your portfolio to less than 5% for this particular asset

MARKET WEIGHT / HOLD

Exposure to the asset should be equal to 5% of your total portfolio

SELL

Reduce exposure in your portfolio to zero

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Investment Playbook



Equities

Stock Ticker	Stock Information (As of July 22, 2022)	Analyst Outlook
LASD Lasco Distributors	P/E: 10.78x	OVERWEIGHT Our expectation is for the Company to continue along its growth trajectory, supported by the improving economic backdrop of the global economy, which should manifest through continued domestic demand for goods and services. With increased stopover arrivals and the reopening of key industries such as entertainment and education (face-to-face teaching), there are sufficient catalysts to spur further growth in 2022. However, this isn't without challenges as the global supply bottleneck has affected LASD's margins. In response, management has prudently managed operational costs such that higher imported inflationary has not completely eroded the bottom line, resulting in continued growth. Lasco Distributors Equity Report
	P/B: 1.46x	
	Price: \$3.12	
	Div Yield: 2.08%	
SCIJMD/ SCIUSD Sygnus Credit Investments	P/E: 8.58x / 11.25x	OVERWEIGHT Sygnus' business model is built on providing capital and direction to the underbanked, targeting the middle market. To accomplish this, the Company has executed several equity raises, the most recent of which was its APO launch in December 2020. Given the increase in its weighted average number of shares, EPS growth has not mirrored the double digit growth in net profit attributable to shareholders. However, we must indicate that continued growth at this level will drive higher EPS growth, once further dilution does not occur. Moreover, the stock trades at significant discount relative to peers both from a P/E perspective and a P/B perspective. At present, the market is pricing Sygnus at a steep discount to its book value per share which we believe is very wrong.
	P/B: 0.54x / 0.71x	
	Price: \$13.69 / \$0.12	
	Div Yield: 2.62% / 2.15%	
TROPICAL Tropical Battery Limited	P/E: 32.61x	OVERWEIGHT Tropical Battery has been aggressively pursuing revenue diversification strategies, to reduce its dependence on auto battery and accessory sales. This is evident by the company's recent launch of three new subsidiaries aimed at providing renewable energy solutions for commercial customers. In addition, the company recently implemented a new inventory management system that has yielded improved operational efficiencies in addition to targeted sales initiatives that have improved revenue growth. We believe that the Company will continue to grow as they build out new revenue lines, improve operational efficiencies and drive targeted sales initiatives. Tropical Battery Equity Report
	P/B: 4.23x	
	Price: \$2.87	
	Div Yield: 0.35%	
PROVEN JMD/PROVEN USD Proven Investment Limited	P/E: 13.12x / 13.03x	OVERWEIGHT Proven has shown strong revenue and profit growth throughout the current financial year, a performance-driven by the Group's accretive acquisitions. Most notable among these include JMMBGL and Roberts Manufacturing Company Limited. The company continues to demonstrate its appetite for growth through acquisitions as evidenced by the recent 100% acquisition of Fidelity Bank(Cayman). Given the company's history of acquiring companies with accretive value, we expect Fidelity will be similar. Coupled with this, we believe Proven is trading at favorable PE and PB multiples relative to the market.
	P/B: 0.98x / 0.97x	
	Price: \$33.33 / \$0.23	
	Div Yield: 3.51% / 3.39%	

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Investment Playbook



Equities

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Lumber Lumber Depot Limited	P/E: 10.89x	OVERWEIGHT Lumber represents an option to gain exposure to the construction sector which has been a relatively resilient and fast-growing sector. With this sector tailwind, lumber has shown strong revenue growth since its 2019 listing and the current Trailing Twelve Months(TTM) profits is 28.6% higher than financial year 2021 earnings. While there were however hiccups in the last 6 months earnings which was impacted by a combination of lock down restrictions and rising input costs respectively for Q1 and Q2, we are still monitoring how the company progresses given the loosening of restrictions and continued growth in the construction sector. We also note that despite the growth it has shown over the last 2 years, the stock still trades at an attractive PE compared to Junior market peers. Lumber Equity Report
	P/B: 4.74x	
	Price: \$2.94	
	Div Yield 2.04%	
LAB The Limners and Bards Limited	P/E: 18.47x	OVERWEIGHT The LAB is the only listed Creative Agency on the JSE. Throughout the pandemic, the demand for the services provided by the Company has been strong. In FY2021 alone, revenue grew by 35%, an indication of the demand for the Company's services while net profit grew by 22%. With consistently positive cash flows and a cash balance that is 1.36x larger than the Company's current liabilities, we believe the Lab is poised to invest its capital efficiently towards further growth. The first step towards this is the Lab's brainchild, "SCOPE Caribbean". To date, SCOPE has not been profitable which has negatively impacted the Lab's net profit growth. This is not abnormal for a new business, and we expect this should turnaround as the business scales. The LAB Equity Report
	P/B: 5.03x	
	Price: \$3.14	
	Div Yield 3.5%	
GK GraceKennedy Limited	P/E: 11.88x	MARKET WEIGHT For their financial year ended December 2021, the company reported growth in both their top and bottom line. Revenues increased by 12% and profit increased by 32%. Now, the company has indicated several transactions in their pipeline, including a few in insurance, one in fintech and others outside of Jamaica. These acquisitions stand to add more diversity and growth to the company's earnings. Grace Kennedy Equity Report
	P/B: 1.37x	
	Price: \$99.18	
	Div Yield 1.95%	
LASM Lasco Manufacturing	P/E: 10.87x	MARKET WEIGHT Our expectation is for the Company, like others, to continue benefiting from an improving economic backdrop. However, there has been a clear revenue growth slowdown in the most recent quarterly result, coupled with reduce gross profit margins throughout FY2022, owing to global supply chain issues and a higher effective tax rate as Lasco no longer benefits from the Junior Market tax incentive. Lasco Manufacturing Equity Report
	P/B: 2.14x	
	Price: \$4.49	
	Div Yield 1.62%	

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Investment Playbook



Equities

Stock Ticker	Stock Information (As of July 22, 2022)	Analyst Outlook
SEP Seprod Limited	P/E: 24.4x	MARKET WEIGHT Seprod has been considerably affected by global supply chain issues that have increased the Company's cost of sales. While this has occurred, instead of raising prices to consumers equivalently, Seprod has absorbed some of these costs which has affected profitability. To help mitigate this, the Group has improved its operational cost management which has had positive implications on the performance. Notwithstanding, the cost of sales remains elevated, and has only trended upwards throughout FY2021, with no clear methods to manage or reduce the current pace of the increase. Therefore, while we expect current operational cost controls to help, the uncertainty regarding cost of goods remains an ever-present threat to Group profit growth, especially given the current inflationary environment. Seprod Equity Report
	P/B: 2.08x	
	Price: \$68.07	
	Div Yield 1.91%	
MAILPA C Mailpac Group Limited	P/E: 17.43x	MARKET WEIGHT During the peak periods of the pandemic, MAILPAC benefited immensely as online shopping became a larger share of shoppers' wallets. In large part, this period of heavy COVID-19 fear has reduced and while we anticipate online shopping will remain integral for the everyday consumer, the outsized growth we witnessed in FY2020 will likely soften further. Admittedly, the Company has a robust balance sheet with more cash than total liabilities which we believe places MAILPAC in a position to make growth-inducing investments. The current slowdown in demand and consequently revenue and profit growth, matched with the Company's strong balance sheet underscores our MARKET WEIGHT recommendation MailPac Equity Report
	P/B: 8.12x	
	Price: \$2.44	
	Div Yield 4.51%	
SGJ Scotia Group Jamaica Limited	P/E: 13.34x	MARKET WEIGHT The greatest driver of profitability in FY2021 was the reduction of Expected Credit Losses (ECL) relative to the previous year as the economic backdrop improved. Scotia is not likely to have this benefit recur to the magnitude it did in FY2021. This, coupled with no clearly communicated path to growing its main revenue lines in an industry that is highly competitive presents obvious challenges for the Group. However, Scotia has two major positives. The first is that the current rising interest rate environment supports the Group's bank model, more so than other listed financial institutions. The second is that SGJ is a consistent source of relatively attractive dividends which makes the Company a good asset for investors with a clear preference for income. Scotia Group Equity Report
	P/B: 0.97x	
	Price: \$36.14	
	Div Yield 4.29%	

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Investment Playbook

Equities



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FTNA Fontana Limited		P/E: 22.67x	MARKETWEIGHT Fontana has been growing and expanding since listing on the junior exchange in 2019. The Company has plans to expand, which includes a new outlet to bring their stores to a total of seven locations. In its most recent quarter, Net Profit saw a marginal increase of 0.1% due largely to the impact of FX losses. Further, cost of sales has been impacted given the current inflationary environment and is likely to continue being affected in the near to medium term. However, the company continues to grow organically and is financially positioned to do so. Due to the current environment and exposure to FX liabilities, profitability could dampen in the near term but in the long term, the addition of its new outlet could support growth. On balance, the Company has both significant risks and the potential for upside, which underscores our recommendation. Fontana Equity Report
		P/B: 6.08x	
		Price: \$10.2	
		Div Yield 1.76%	
SVL Supreme Ventures Limited		P/E: 27.26x	MARKETWEIGHT Supreme Ventures is the market leader in the lottery and gaming industry. The company has also in recent years embarked on an aggressive growth strategy through several acquisitions (Champion Gaming and Post To Post Betting). The company would have been impacted by the pandemic as the lockdown measures impacted its operations at Caymanas Park. With the easing of restrictions, the Company should benefit from an easing of lock down restrictions and a normalization of business. Despite this, in the medium term we note that the company now has competition in the lottery segment of the market which may negatively impact margins. The degree to which this might impede the pace of revenue growth will however depend on the take up of new games such as Scratchaz which, at present, seems popular amongst younger consumers as it is a new addition to the Company's product offerings. Supreme Ventures Equity Report
		P/B: 17.79x	
		Price: \$28.81	
		Div Yield 2.78%	
ECL Express Catering Limited		P/E: 13.81x	UNDERWEIGHT With the ongoing recovery of the tourism industry, we believe ECL's revenues will increase year over year. However, the Company is not currently operating at pre-covid efficiency levels, as price increases due to the current global supply chain challenges have driven higher costs across all product categories. Consequently, there has been a clear deterioration of the Company's profit margins. Higher cost of goods has had implications for the Company's profitability and while we expect continued growth in the tourism industry will drive higher revenue, we also expect the inflationary environment to present challenges for the Group's profitability. ECL Equity Report
		P/B: 24.12x	
		Price: \$5.95	
		N/A	

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Monitoring List



Equities

Stock Ticker	Stock Information (As of July 22, 2022)	Analyst Outlook
MDS Medical Disposable Supplies	P/E: 18.38x	Medical Disposables and Supplies have quietly been diversifying its revenue streams over the last 2 years. This is inclusive of its purchase of 60% of Cornwall Medical and Dental Supplies (CMDL) which has been consolidated into the company's financials as of their second quarter 2021. This increases the company's exposure to the dental supplies space and expands their reach into the western end of the island. The company has also shifted to providing more confectionary products and we believe its expansion and diversification efforts are worth watching.
	P/B: 1.62x	
	Price: \$6.8	
	Div Yield 1.03%	
JBG Jamaica Broilers Group	P/E: 11.28x	The Jamaica Broiler's group has effectively decreased the size of its Haiti operations which has been weighing on performance for the last few quarters. This when coupled with the Group's expansion efforts into the United States may provide tailwinds for increased profitability going forward.
	P/B: 1.68x	
	Price: \$28.98	
	Div Yield 1.48%	
SOS Stationery & Office Supplies	P/E: 24.46x	Stationery and Office Supplies presents investors with another option to benefit from the reopening of the domestic economy. A core segment of their business would have suffered from the lockdown measures and work from home, namely the sale of furniture and its SE EK line of books. However, during that period stationary sales have done well to fill that revenue gap. With the resumption of economic activity, the return to office and the expansion in the BPO sector, SOS might be a large beneficiary in 2022.
	P/B: 4.93x	
	Price: \$15.41	
	Div Yield 1.04%	
SJ Sagcor Group Jamaica Limited	P/E: 11.72x	Sagcor Group Jamaica Limited would have been adversely impacted by the pandemic even more so than the typical financial sector company due to their exposure to the tourism sector. This would have therefore led to sizeable impairment losses on their investment in associated companies (i.e., Playa Hotel and Resorts). For 2022 we therefore expect to see some amount of recovery as the group has disposed of their investments in Playa which will stem impairment losses while simultaneously still having direct exposure to travel through their US resort (The Hilton DoubleTree) while their banking services should benefit from a pickup in economic activity.
	P/B: 1.64x	
	Price: \$54.97	
	Div Yield 2.02%	

The "Monitoring List" includes stocks that are on our radar as our initial expectation for these companies is positive. However, no official recommendation is presented as these stocks are still being evaluated.

Unit Trust

Unit Trust Fund	22/07/2022	15/07/2022	Week/Week Return	Year-to-Date Return	1 Year Return	Yield
Capital Growth	98.81	99.04	-0.23%	7.47%	7.45%	-
Money Market	15.1393	15.3400	-1.31%	-0.56%	0.20%	2.30%
Income Portfolio	100.00	100.00	-	-	-	3.34%
FX Bond Portfolio (US\$)	1.3127	1.3116	0.08%	-4.76%	-3.87%	2.67%
Real Estate Portfolio	3,773.74	3864.05	-2.34%	611.93%	573.72%	-
FX Growth Portfolio	0.89	0.8526	3.81%	-18.20%	-14.56%	-

“Someone's sitting in the shade today because someone planted a tree a long time ago.”

Warren Buffett

LOCAL EQUITY MARKET

For the week ended July 22, 2022, the local stock market as measured by the Combined Index declined week-over-week by 1.13%. The Main Market Index declined by 1.23%, the JSE Junior Market Index declined by 0.13%, and the JSE USD Equities Index declined by 1.58%. During the week, Paramount Trading Ltd. was the largest gainer, rising 25.33% to close at \$1.88. The biggest decliner was ISP Finance Service Ltd., which fell by 29.02% to close at \$20.94.

Year-to-date, with the ongoing rebound in the local economy, small-cap stocks, reflecting those listed on the Junior Market Index have continued the strong performance seen in 2021, growing by 25.86% YTD, outpacing its Main Market counterpart which is down 3.91% YTD.

Overall Market activity resulted from trading in 118 stocks of which 50 advanced, 59 declined and 9 traded firm. Market volume amounted to 100,229,815 units valued at over \$646,693,554.61.

The following companies represent the overall volume leaders: -

1. Dolla Financial Services Limited with 29,863,394 units (29.43%)
2. Wigton Windfarm Limited Ordinary Shares with 12,736,959 units (12.55%)
3. Transjamaican Highway Limited with 7,164,006 units (7.06%)

Revisiting relevant news during the week:

Co-Chairman of the Economic Programme Oversight Committee (EPOC) Keith Duncan has expressed confidence in the Bank of Jamaica's (BOJ's) policy decisions on inflation and the foreign exchange rate as it aims to ensure macroeconomic stability.

[EPOC backs BOJ policy decisions](#)

The Caribbean Export Development Agency and the Caribbean Centre for Renewable Energy and Energy Efficiency (CCREEE) have agreed on a framework to cooperate on growing businesses through sustainable energy.

[Building resilience via sustainable energy](#)

Victoria Mutual Investments Limited (VMIL) will be increasing the interest rate charged on loans by 200 basis points (2.00 per cent) effective September 1 as the Bank of Jamaica's (BOJ's) policy rate continues to climb and liquidity tightens in the market

[VM Investments to hike loan rates](#)

After indicating in recent months that it will soon be seeking to raise capital to facilitate its business growth activities, Regency Petroleum Limited (RPL) has now selected GK Capital Management (GKCM) as its financial advisor in that pursuit.

[Regency Petroleum takes aim at listing on the JSE](#)

Mailpac Local, the grocery delivery arm of Mailpac Group Limited, announced on Monday it has entered into an operational partnership with Virtual Mart, described as an industry leader, to execute the sourcing and delivery of groceries and household items from its Mailpac Local website.

[Mailpac inks deal with super grocer for online shopping and local deliveries](#)

Following delays associated with the novel coronavirus pandemic, PanJam Investments Limited opened the ROK Hotel, Tapestry Collection by Hilton, in downtown, Kingston, on Tuesday, July 19.

[PanJam opens ROK Hotel](#)

Index	22/07/2022	15/07/2022	31/12/2021	Week/Week	Year-to-Date
JSE Main Market	375,964.66	380,664.04	396,155.61	-1.23%	-5.097%
JSE Junior Market	4,309.11	4,314.71	3,428.30	-0.13%	25.69%
JSE Combined Market	390,279.91	394,724.22	401,130.23	-1.13%	-2.70%
JSE USD Equities Market	206.35	209.66	195.51	-1.58%	5.54%
JSE Financial Index	89.77	90.66	98.05	-0.98%	-8.44%
JSE M&D Index	106.18	107.07	100.38	-0.83%	5.78%

INTERNATIONAL DEVELOPMENTS



US

Investors welcome signs of slowing economy, possible turnaround in sentiment

Stocks carried over momentum from late the previous week as investors appeared to welcome signs of a slowing economy and fading inflationary pressures. Small-cap shares and the technology-heavy Nasdaq Composite outperformed. Consumer discretionary shares performed best within the S&P 500 Index, helped by rebounds in Amazon.com and Tesla, while the typically defensive health care and utilities sectors lagged. Weakness in Verizon and Google parent Alphabet also weighed on communication services shares.

Stocks recorded much of their gains for the week on Tuesday, which T. Rowe Price traders attributed in part to a suspicion on Wall Street that negative sentiment had reached extreme and unsustainable levels. The Bank of America released its Monthly Fund Manager Survey, which showed that funds' cash holdings had reached their highest levels since 9/11, while their equity exposure was at the lowest levels since the recession and global financial crisis of 2007-2009. A record number of fund managers also reported taking on lower-than-normal risk. The survey seemed to spark a wave of short covering, as investors who had been betting that stocks would go down closed out positions.

Europe

European shares rose as market sentiment remained strong despite a series of discouraging economic data releases and the ECB decision to raise interest rates for the first time in over a decade. In local currency terms, the pan-European STOXX Europe 600 Index ended the week 2.88% higher, while Germany's Xetra DAX Index rose 3.02%, France's CAC 40 Index increased 3.00%, and Italy's FTSE MIB Index returned 1.33%. The UK's FTSE 100 Index also performed well, returning 1.64%.

Core eurozone bond yields fell as concerns about economic growth drove demand. This trend was amplified by the release of eurozone Purchasing Managers' Index (PMI) data, which indicated that economic activity contracted in July. UK gilt yields broadly tracked core markets. Peripheral eurozone bond yields generally ended the period level. The Italian 10-year government bond yield rose following Prime Minister Mario Draghi's resignation but retreated later in the week.

UK

UK inflation hits new high; Russia resumes Nord Stream natural gas flows. UK consumer price inflation reached a new 40-year high of 9.4% year on year in June—up from 9.1% in May. The main driver of inflation was an increase in fuel and energy costs and food prices.

Japan

Japan's stock markets rose over the week, with the Nikkei 225 Index gaining 4.20% and the broader TOPIX Index up 3.35%. The yield on the 10-year Japanese government bond finished the week at 0.22%, down from 0.23% at the end of the previous week, while the yen strengthened to around JPY 137.4 against the U.S. dollar, from about JPY 138.5 the prior week. Japan's currency has remained near 24-year lows, with BoJ Governor Haruhiko Kuroda attributing the weakness to the rise of the greenback against other major and emerging market currencies, rather than the BoJ's accommodative policy stance.

BoJ maintains ultra-loose monetary policy

At its July monetary policy meeting, the BoJ left its short-term policy interest rate unchanged at -0.1%, while maintaining its long-term yield target and asset purchase program, with a view to achieving its inflation target of 2%.

[T.RowePrice Market Data](#)

Index	22/07/2022	15/07/2022	31/12/2021	Week/Week	Year-to-Date
Dow Jones	31,899.29	31,288.26	36,338.30	1.95%	-12.22%
S&P 500	3,961.63	3,863.16	4,766.18	2.55%	-16.88%
NA SDAQ 100	12,396.47	11,983.62	16,320.08	3.45%	-24.04%
FTSE 100	7,276.37	7,159.01	7,384.54	1.64%	-1.46%
Euro Stoxx 50	3,596.49	3,477.20	4,298.41	3.43%	-16.33%

ABOUT US

Barita Investments Limited, is a publicly traded company on the JSE, 74.3% owned by Cornerstone Financial Holdings Limited (“Cornerstone”). Founded by Rita Humphries-Lewin in 1977, the Company has the distinction of being the oldest stockbrokerage in Jamaica. The Company is licensed by the FSC as a Securities Dealer, is a member dealer of the JSE and is a Primary Dealer and Cambio Dealer for the Bank of Jamaica (“BOJ”).

Barita, home of one of Jamaica’s top performing equity funds, has a legacy of excellence, and is recognized as established in relation to middle market retail segment products and for Unit Trust performance.

Products and services include:

- Cambio Trading
- Fixed Income Trading
- Stock Brokerage
- Pooled Funds Management
- Structured Products
- Retirement Planning
- Wealth Management
- Investment Banking

Through its subsidiary, Barita Unit Trusts Management Company Limited (“BUTM”), Barita currently offers six (6) unit trust products spanning fixed income, equities and real estate.

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