



Weekly Newsletter

August 22, 2022

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Investment Playbook



Equities

Stock Ticker	Stock Information (As of August 19, 2022)	Analyst Outlook
WISYNCO Wisynco Group Limited	P/E: 17.18x	OVERWEIGHT Throughout the pandemic, Wisynco has managed to improve its operational efficiency but given the effects of COVID-19 on industries such as tourism and education, the Company was unable to deliver significant revenue growth. Now, with tourism rebounding and schools operating at a greater level, Wisynco has married its improved operational efficiency with stronger revenue growth, allowing for significant net profit growth. As tourism is expected to continue growing towards its pre-pandemic level of output, we expect Wisynco to continue to perform well. Wisynco Equity Report
	P/B: 3.77x	
	Price: \$17.52	
	Div Yield 1.71%	
JMMBGL JMMB Group Limited	P/E: 10.53x	OVERWEIGHT Given its relatively low P/E ratio and considering the Group's consistently strong performance throughout the pandemic, the market has been underpricing JMMBGL significantly, relative to its local counterparts. In recognition of this, the JMMBGL Directors approved a share buyback program which should begin in FY2022/23. Share buyback programs reduce the number of shares outstanding. As the supply of shares in the market reduces from the share buyback, share price increase is likely to follow as demand for the stock outweighs supply. JMMB Equity Report
	P/B: 1.65x	
	Price: \$41.5	
	Div Yield 2.05%	
MASSY Massy Holdings Limited	P/E: 11.6x	OVERWEIGHT Massy Holdings Limited. (MHL, Massy), through its portfolio companies, engages in trading, manufacturing, distribution, and service industry businesses throughout the Caribbean region. The company operates through three portfolios: Integrated Retail, Gas Products, Motors, and Machine and two business lines: Financial Services, and Strategic and Other Investments. In financial year 2020, Massy transitioned from a Conglomerate to an Investment Holding Company. By so doing, Massy's strategy has changed, with the Group focusing mainly on its core portfolios. These core areas of the business represent Massy's competitive advantages, are well-positioned to scale, and are therefore expected to drive strategic growth going forward. Massy Equity Report
	P/B: 1.1x	
	Price: \$87.28	
	Div Yield 3.06%	

Ratings Definitions

OVERWEIGHT/BUY

Exposure to this asset should be between 5% and 10% of your total portfolio

MARKETWEIGHT/HOLD

Exposure to the asset should be equal to 5% of your total portfolio

UNDERWEIGHT

Reduce exposure in your portfolio to less than 5% for this particular asset

SELL

Reduce exposure in your portfolio to zero

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Investment Playbook



Equities

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LASD Lasco Distributors	P/E: 9.92x	OVERWEIGHT Our expectation is for the Company to continue along its growth trajectory, supported by the improving economic backdrop of the global economy, which should manifest through continued domestic demand for goods and services. With increased stopover arrivals and the reopening of key industries such as entertainment and education (face-to-face teaching), there are sufficient catalysts to spur further growth in 2022. However, this isn't without challenges as the global supply bottleneck has affected LASD's margins. In response, management has prudently managed operational costs such that higher imported inflationary has not completely eroded the bottom line, resulting in continued growth. Lasco Distributors Equity Report
	P/B: 1.37x	
	Price: \$2.97	
	Div Yield 2.19%	
SCIJMD / SCIUSD Sygnus Credit Investments	P/E: 8.27x / 11.65x	OVERWEIGHT Sygnus' business model is built on providing capital and direction to the underbanked, targeting the middle market. To accomplish this, the Company has executed several equity raises, the most recent of which was its APO launch in December 2020. Given the increase in its weighted average number of shares, EPS growth has not mirrored the double digit growth in net profit attributable to shareholders. However, we must indicate that continued growth at this level will drive higher EPS growth, once further dilution does not occur. Moreover, the stock trades at significant discount relative to peers both from a P/E perspective and a P/B perspective. At present, the market is pricing Sygnus at a steep discount to its book value per share which we believe is very wrong.
	P/B: 0.52x / 0.74x	
	Price: \$13.2 / \$0.12	
	Div Yield: 2.72% / 2.08%	
TROPICAL Tropical Battery Limited	P/E: 21.56x	OVERWEIGHT Tropical Battery has been aggressively pursuing revenue diversification strategies, to reduce its dependence on auto battery and accessory sales. This is evident by the company's recent launch of three new subsidiaries aimed at providing renewable energy solutions for commercial customers. In addition, the company recently implemented a new inventory management system that has yielded improved operational efficiencies in addition to targeted sales initiatives that have improved revenue growth. We believe that the Company will continue to grow as they build out new revenue lines, improve operational efficiencies and drive targeted sales initiatives. Tropical Battery Equity Report
	P/B: 3.8x	
	Price: \$2.76	
	Div Yield 0.36%	
PROVEN JMD/PROVEN USD Proven Investment Limited	P/E: 12.83x / 11.95x	OVERWEIGHT Proven has shown strong revenue and profit growth throughout the current financial year, a performance-driven by the Group's accretive acquisitions. Most notable among these include JMMBGL and Roberts Manufacturing Company Limited. The company continues to demonstrate its appetite for growth through acquisitions as evidenced by the recent 100% acquisition of Fidelity Bank (Cayman). Given the company's history of acquiring companies with accretive value, we expect Fidelity will be similar. Coupled with this, we believe Proven is trading at favorable P/E and P/B multiples relative to the market.
	P/B: 1.28x / 1.19x	
	Price: \$33 / \$0.21	
	Div Yield: 3.55% / 3.65%	

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Investment Playbook



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Lumber Lumber Depot Limited	P/E: 10.56x	OVERWEIGHT Lumber represents an option to gain exposure to the construction sector which has been a relatively resilient and fast-growing sector. With this sector tailwind, lumber has shown strong revenue growth since its 2019 listing and the financial year 2022 revenue and net profit are 10.1% and 26.8% higher than financial year 2021 revenue and earnings, respectively. We are still monitoring how the company progresses given the loosening of restrictions and continued growth in the construction sector. We also note that despite the growth it has shown over the last 2 years, the stock still trades at an attractive PE compared to Junior market peers. Lumber Equity Report
	P/B: 4.6x	
	Price: \$2.85	
	Div Yield 2.11%	
LAB The Limners and Bards Limited	P/E: 16x	OVERWEIGHT The LAB is the only listed Creative Agency on the JSE. Throughout the pandemic, the demand for the services provided by the Company has been strong. In FY2021 alone, revenue grew by 35%, an indication of the demand for the Company's services while net profit grew by 22%. With consistently positive cash flows and a cash balance that is 1.36x larger than the Company's current liabilities, we believe the Lab is poised to invest its capital efficiently towards further growth. The first step towards this is the Lab's brainchild, "SCOPE Caribbean". To date, SCOPE has not been profitable which has negatively impacted the Lab's net profit growth. This is not abnormal for a new business, and we expect this should turnaround as the business scales. The LAB Equity Report
	P/B: 4.36x	
	Price: \$2.72	
	Div Yield 4.04%	
GK GraceKennedy Limited	P/E: 11.37x	MARKETWEIGHT For the financial year ended December 31, 2021, the company reported growth in both the top and bottom lines. Revenues increased by 12% and profit increased by 32%. Now, the company has indicated several transactions in their pipeline, including a few in insurance, one in fintech and others outside of Jamaica. These acquisitions stand to add more diversity and growth to the company's earnings. However, it should be noted that the inflationary pressures have been negatively affecting the company's margins recently, which are expected to recover over time as inflationary pressures ease. Grace Kennedy Equity Report
	P/B: 1.3x	
	Price: \$95.3	
	Div Yield 2.03%	
LASM Lasco Manufacturing	P/E: 9.95x	MARKETWEIGHT Our expectation is for the Company, like others, to continue benefiting from an improving economic backdrop. However, there has been a slowing of revenue growth in the most recent quarterly result when compared to the financial year 2022 revenue growth numbers. This, coupled with reduced gross profit margins in Q1 2023, owing to global supply chain issues and the general inflationary environment results in a marketweight recommendation for LASM at this time. Lasco Manufacturing Equity Report
	P/B: 1.8x	
	Price: \$4.11	
	Div Yield 1.77%	

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Investment Playbook



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SEP Seprod Limited	P/E: 22.23x	MARKETWEIGHT Seprod has been considerably affected by global supply chain issues that have increased the Company's cost of sales. While this has occurred, instead of raising prices to consumers equivalently, Seprod has absorbed some of these costs which have affected profitability. Over the 6-month period ended June 30, 2022 period, while profits increased, margins have deteriorated. Therefore, the uncertainty regarding the cost of goods remains an ever-present threat to Group profit growth, especially given the current inflationary environment. However, the Group has acquired A.S Bryden which will likely help diversify the Group further. Seprod Equity Report
	P/B: 1.84x	
	Price: \$69.13	
	Div Yield 1.88%	
MAILPAC Mailpac Group Limited	P/E: 15.64x	MARKETWEIGHT During the peak periods of the pandemic, MAILPAC benefited immensely as online shopping became a larger share of shoppers' wallets. In large part, this period of heavy COVID-19 fear has reduced and while we anticipate online shopping will remain integral for the everyday consumer, the outsized growth we witnessed in FY2020 will likely soften further. Admittedly, the Company has a robust balance sheet with more cash than total liabilities which we believe places MAILPAC in a position to make growth-inducing investments. The current slowdown in demand and consequently revenue and profit growth, matched with the Company's strong balance sheet underscores our MARKETWEIGHT recommendation MailPac Equity Report
	P/B: 9.02x	
	Price: \$2.19	
	Div Yield 5.02%	
SGJ Scotia Group Jamaica Limited	P/E: 12.45x	MARKETWEIGHT The greatest driver of profitability in FY2021 was the reduction of Expected Credit Losses (ECL) relative to the previous year as the economic backdrop improved. Scotia is not likely to have this benefit recur to the magnitude it did in FY2021. This, coupled with no clearly communicated path to growing its main revenue lines in an industry that is highly competitive presents obvious challenges for the Group. However, Scotia has two major positives. The first is that the current rising interest rate environment supports the Group's bank model, more so than other listed financial institutions. The second is that SGJ is a consistent source of relatively attractive dividends which makes the Company a good asset for investors with a clear preference for income. Scotia Group Equity Report
	P/B: 0.91x	
	Price: \$33.74	
	Div Yield 4.59%	

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Equities



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FTNA Fontana Limited	P/E: 20.2x	MARKETWEIGHT Fontana has been growing and expanding since listing on the junior exchange in 2019. The Company has plans to expand, which include a new outlet to bring its footprint to a total of seven locations. In its most recent quarter, Net Profit saw a 43.4% increase over the same quarter in the prior financial year. Further, the cost of sales has been impacted given the current inflationary environment and is likely to continue being affected in the near to medium term. However, the company continues to grow organically and is financially positioned to do so. Due to the current environment and increased finance costs, profitability could dampen in the near term but in the long term, the addition of its new outlet could support growth. On balance, the Company has both significant risks and the potential for upside, which underscores our recommendation. Fontana Equity Report
	P/B: 5.42x	
	Price: \$9.09	
	Div Yield 1.98%	
SVL Supreme Ventures Limited	P/E: 27.45x	MARKETWEIGHT Supreme Ventures is the market leader in the lottery and gaming industry. The company has also in recent years embarked on an aggressive growth strategy through several acquisitions (Champion Gaming and Post To Post Betting). The company would have been impacted by the pandemic as the lockdown measures impacted its operations at Caymanas Park. With the easing of restrictions, the Company should benefit from an easing of lock down restrictions and a normalization of business. Despite this, in the medium term we note that the company now has competition in the lottery segment of the market which may negatively impact margins. The degree to which this might impede the pace of revenue growth will however depend on the take up of new games such as Scratchaz which, at present, seems popular amongst younger consumers as it is a new addition to the Company's product offerings. Supreme Ventures Equity Report
	P/B: 17.91x	
	Price: \$29.01	
	Div Yield 2.76%	
ECL Express Catering Limited	P/E: 12.11x	UNDERWEIGHT As the tourism industry recovers, we believe ECL's revenues will increase year over year. However, the Company is not currently operating at pre-covid efficiency levels, as price increases due to the current global supply chain challenges have driven higher costs across all product categories. Consequently, there has been a clear deterioration of the Company's gross profit margins. Higher cost of goods has had implications for the Company's profitability and while we expect continued growth in the tourism industry will drive higher revenue, we also expect the inflationary environment to present challenges for the Group's profitability in the near term. ECL Equity Report
	P/B: 21.16x	
	Price: \$5.22	
	N/A	

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Monitoring List



Equities

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MDS Medical Disposable Supplies	P/E: 16x	Medical Disposables and Supplies have quietly been diversifying its revenue streams over the last 2 years. This is inclusive of its purchase of 60% of Cornwall Medical and Dental Supplies (CMDL) which has been consolidated into the company's financials as of their second quarter 2021. This increases the company's exposure to the dental supplies space and expands their reach into the western end of the island. The company has also shifted to providing more confectionary products and we believe its expansion and diversification efforts are worth watching.
	P/B: 1.35x	
	Price: \$5.76	
	Div Yield 1.22%	
JBG Jamaica Broilers Group	P/E: 11.1x	The Jamaica Broiler's group has effectively decreased the size of its Haiti operations which has been weighing on performance for the last few quarters. This when coupled with the Group's expansion efforts into the United States may provide tailwinds for increased profitability going forward.
	P/B: 1.66x	
	Price: \$28.53	
	Div Yield 1.51%	
SOS Stationery & Office Supplies	P/E: 19.24x	Stationery and Office Supplies presents investors with another option to benefit from the reopening of the domestic economy. A core segment of their business would have suffered from the lockdown measures and work from home, namely the sale of furniture and its SEEK line of books. However, during that period stationary sales have done well to fill that revenue gap. With the resumption of economic activity, the return to office and the expansion in the BPO sector, SOS might be a large beneficiary in 2022.
	P/B: 5.09x	
	Price: \$17.32	
	Div Yield 0.92%	
SJ Sagicor Group Jamaica Limited	P/E: 11.08x	Sagicor Group Jamaica Limited would have been adversely impacted by the pandemic even more so than the typical financial sector company due to their exposure to the tourism sector. This would have therefore led to sizeable impairment losses on their investment in associated companies (I.e., Playa Hotel and Resorts). For 2022 we therefore expect to see some amount of recovery as the group has disposed of their investments in Playa which will stem impairment losses while simultaneously still having direct exposure to travel through their US resort (The Hilton DoubleTree) while their banking services should benefit from a pickup in economic activity.
	P/B: 1.72x	
	Price: \$52.84	
	Div Yield 2.1%	

The "Monitoring List" includes stocks that are on our radar as our initial expectation for these companies is positive. However, no official recommendation is presented as these stocks are still being evaluated.

Unit Trust

Unit Trust Fund	18/08/2022	10/08/2022	Week/Week Return	Year-to-Date Return	1 Year Return	Yield
Capital Growth	93.42	93.62	-0.21%	1.60%	1.23%	-
Money Market	15.5082	15.3300	1.16%	1.87%	2.46%	3.15%
Income Portfolio	100.00	100.00	-	-	-	4.23%
FX Bond Portfolio (US\$)	1.3417	1.34	0.13%	-2.66%	-1.93%	3.59%
Real Estate Portfolio	3,786.55	3,806.19	-0.52%	614.35%	600.01%	-
FX Growth Portfolio	0.93	0.93	0.47%	-13.65%	-9.86%	-

"Someone's sitting in the shade today because someone planted a tree a long time ago."

Warren Buffett

LOCAL EQUITY MARKET

For the week ended August 19, 2022, the local stock market as measured by the Combined Index declined week-over-week by 1.28%. The Main Market Index declined by 1.31%, the JSE Junior Market Index declined by 1.00%, and the JSE USD Equities Index advanced by 3.14%. During the week, MARGARITAVILLE (TURKS) LIMITED was the largest gainer, rising 33.64% to close at \$29.40. The biggest decliner was MARGARITAVILLE (TURKS) LIMITED USD, which fell by 29.91% to close at \$0.11

Year-to-date, with the ongoing rebound in the local economy, small-cap stocks, reflecting those listed on the Junior Market Index have continued the strong performance seen in 2021, growing by 19.62% YTD, outpacing its Main Market counterpart which is down 8.49% YTD.

Overall Market activity resulted from trading in 123 stocks of which 42 advanced, 71 declined and 10 traded firm. Market volume amounted to 739,715,043 units valued at over \$4,323,675,034.81. The following companies represent the overall volume leaders: -

1. PULSE INVESTMENTS LIMITED with 351,390,894 units (47.29%)
2. SAGICOR REAL ESTATE X FUND LTD. with 282,557,523 units (38.02%)
3. DOLLA FINANCIAL SERVICES LIMITED with 13,250,110 units (1.78%)

Revisiting relevant news during the week:

Fabian Brown, businessman and chief executive officer (CEO) of Value-Added Services, has commended Jamaica Broilers for reducing the price of chicken by \$12.50 per kilo and has encouraged other providers of products and services to follow its lead.

[More price reductions should be coming, says JMEA head](#)

Caribbean insurers are being told to brace for more claims this year as predictions for an active Atlantic hurricane season persist.

[Brace for more claims](#)

Palace Amusement is reporting a net profit of \$11.6 million for the fourth quarter ended June 30, 2022, a contrast to the loss of \$128 million during the same period last year.

[Profit for Palace in Q4](#)

Sagicor Group Jamaica Limited (SGJ) improved its profitability in the first six month of 2022 as three of four segments saw their profit for the period increase.

[Sagicor Group's half-year profits up 25%](#)

Access Financial Services (AFS) is yet to respond to a takeover offer from Dolla Financial. Dolla Financial, a micro-lender which recently listed on the Junior Market of the Jamaica Stock Exchange, sent a letter to its competitor Access Financial on August 11, 2022, expressing an interest in exploring a takeover of full control of the entity.

[Stalled Access](#)

Boutique investment firm Sterling Investments Limited (SIL) has indicated that declining asset prices worldwide have been paving the way for the company to take advantage of good buying opportunities as global economic volatilities continue.

[Sterling Investments targets buying opportunities](#)

Regional insurance company General Accident for the six months ended June achieved gross written premiums of \$9.8 billion, an increase of 11 per cent when compared to the previous year.

[General Accident increases written premiums](#)

Index	19/08/2022	12/08/2022	31/12/2021	Week/Week	Year-to-Date
JSE Main Market	362,534.06	367,335.68	396,155.61	-1.31%	-8.487%
JSE Junior Market	4,100.81	4,142.42	3,428.30	-1.00%	19.62%
JSE Combined Market	375,849.10	380,712.84	401,130.23	-1.28%	-6.30%
JSE USD Equities Market	200.31	194.22	195.51	3.14%	2.46%
JSE Financial Index	86.48	88.41	98.05	-2.18%	-11.80%
JSE M&D Index	101.55	101.89	100.38	-0.33%	1.17%

INTERNATIONAL DEVELOPMENTS



US

Stocks retreat on rate fears in light summer trading

Stocks gave back a portion of the previous week's strong gains after a prominent "hawkish" Federal Reserve policymaker appeared to dampen hopes that inflationary pressures had peaked. The growth-oriented technology and communication services sectors underperformed within the S&P 500 Index, with the latter dragged down by a sharp decline in Facebook parent Meta Platforms. Subdued summer trading was accompanied by some volatility Friday as USD 2.3 trillion in options expired.

Some upward surprises in the week's economic data may have fueled rate fears. Retail sales proved more resilient than expected in July, rising 0.7% once the volatile gas and auto segments were excluded. Notably, sales rose solidly on an inflation-adjusted basis given the smaller 0.3% increase in core (less food and energy) inflation. Industrial production was also strong, rising 0.6% in the month, roughly twice consensus expectations. Weekly jobless claims ticked lower, betraying expectations for an increase. On the downside, housing data remained weak, and Target reported a sharp decline in earnings as shoppers pulled back on discretionary purchases.

Europe

Shares in Europe pulled back amid fears that central banks would need to tighten their policies aggressively to stamp out persistently high inflation. In local currency terms, the pan-European STOXX Europe 600 Index ended the week 0.80% lower. Most of the major stock indexes fell. Germany's DAX Index declined 1.82%, France's CAC 40 Index slipped 0.89%, and Italy's FTSE MIB Index lost 1.90%. However, the UK's FTSE 100 Index added 0.66%, as the UK pound depreciated against the U.S. dollar. A weaker pound lends support to the index because many of its companies are multinationals with overseas revenues.

Core eurozone government bond yields rose following a double-digit increase in UK consumer prices and European Central Bank (ECB) official Isabel Schnabel's comment that inflation could tick higher in the near term.

[T.RowePrice Market Data](#)

Top 5 Things to watch in Markets in the Week Ahead

- 1. Jackson Hole:** Investors will be eagerly awaiting Jay Powell's speech in Jackson Hole, Wyoming on Friday for possible answers about how high U.S. interest rates may go and how long they will need to stay at elevated levels to bring inflation back under control.
- 2. US Data:** The economic calendar for the coming week features July figures on personal income and spending, which includes the personal consumption expenditures price index, the Fed's preferred measure of inflation. In the 12 months through June, the PCE price index advanced 6.8%, the largest increase since January 1982.
- 3. Stocks:** U.S. stocks have rallied since the start of the second half boosted by stronger-than-expected corporate earnings and hopes the economy can avoid a recession even as the Fed hikes rates to curb inflation. Markets have gained despite warnings from Fed policymakers that expectations of a peak in inflation and a so-called dovish pivot from the central bank may be premature.
- 4. Eurozone PMIs:** The Eurozone is to release PMI data for August on Tuesday that will be closely watched after July's composite PMI dipped below 50, pointing to a contraction in business activity. PMI readings are expected to deteriorate again with energy prices in the euro area still rising. The bloc is to release data on consumer confidence for August later Tuesday, which is expected to hit a fresh record low after dropping to an all-time low in July.
- 5. UK PMIs:** The UK is to publish PMI data on Tuesday which will be closely watched after the Bank of England warned earlier this month of a 15-month recession starting from the end of this year. Inflation in the UK hit 10.1% in July, the highest since February 1982, and some economists expect it will hit 15% in the first quarter of next year amid surging energy and food costs.

Index	19/08/2022	12/08/2022	31/12/2021	Week/Week	Year-to-Date
Dow Jones	33,706.74	33,761.05	36,338.30	-0.16%	-7.24%
S&P 500	4,228.48	4,280.15	4,766.18	-1.21%	-11.28%
NASDAQ 100	13,242.90	13,565.87	16,320.08	-2.38%	-18.86%
FTSE 100	7,550.37	7,500.89	7,384.54	0.66%	2.25%
Euro Stoxx 50	3,730.32	3,776.81	4,298.41	-1.23%	-13.22%

ABOUT US

Barita Investments Limited, is a publicly traded company on the JSE, 74.3% owned by Cornerstone Financial Holdings Limited ("Cornerstone"). Founded by Rita Humphries-Lewin in 1977, the Company has the distinction of being the oldest stockbrokerage in Jamaica. The Company is licensed by the FSC as a Securities Dealer, is a member dealer of the JSE and is a Primary Dealer and Cambio Dealer for the Bank of Jamaica ("BOJ").

Barita, home of one of Jamaica's top performing equity funds, has a legacy of excellence, and is recognized as established in relation to middle market retail segment products and for Unit Trust performance.

Products and services include:

- Cambio Trading
- Fixed Income Trading
- Stock Brokerage
- Pooled Funds Management
- Structured Products
- Retirement Planning
- Wealth Management
- Investment Banking

Through its subsidiary, Barita Unit Trusts Management Company Limited ("BUTM"), Barita currently offers six (6) unit trust products spanning fixed income, equities and real estate.

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